

India is at an inflection point in this decade.
Have You Defined or Redefined Your Strategy?

StrategySimplified™
MASTER CLASS™

WITH AMBRISH CHHEDA

Next Level of Success. Simplified.™

**8 Sessions Workshop on
How To Make & Execute Your Company's Strategic Plan**

9 BENEFITS

YOU WILL LEARN HOW TO :

1. Define or redefine your mission, values & vision statements to provide the right direction to your company.
2. Carry out SWOT analysis.
3. Select your target market.
4. Build your value proposition.
5. Set up long term strategic goals.
6. You will identify what DNA, Key Success Factors & Building Blocks are required to be built to reach your long term strategic goals & your vision.
7. You will convert your long term strategic goals in to laser sharp focus objectives for next one year, along with Key Performance Indicators (KPIs).
8. You will develop an Execution Plan for Each Focus Objective with Milestones Calendar.
9. You will also develop Individual Execution Plan & KPIs with Milestones Calendar.

In short, by the end of this month-long workshop, you will have a 2 to 4 PAGE SIMPLIFIED STRATEGIC PLAN for your company, which you can start using or sharing with your organisation for acceptance & alignment.

The workshop will have exercises for you, with easy to use templates & worksheets, to help develop your Simplified Strategic Plan.

KEY BENEFIT :

With a 2 to 4 Page SIMPLIFIED STRATEGIC PLAN, you can lead with all your resources, time & efforts focused on a clearly defined direction with laser sharp focus on your objectives, so that you can realize your vision and reap the benefits of the immense opportunities provided by the burgeoning Indian Economy.

Hurry! 30 Seats only. Strictly on first come first served basis. Reserve Your Seat Today!

Dates:

January 2012 - 7th, 8th, 14th, 15th, 21st, 22nd, 28th & 29th (Saturday & Sunday)

Sessions:

8 Sessions from 9 am to 1 pm (4 hours each)

Venue:

HALL OF HARMONY
Ground Floor, Nehru Center, Dr. Annie Besant Rd.
Worli, Mumbai 400 018. Tel.: (022)- 2496 4676 to 80

Investment:

Registration Investment for Entire Workshop (8 Sessions): Rs. 13,200



www.themasterclass.in

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**To Register Go to
www.themasterclass.in/register.aspx
Last Date: 24th December 2011**